

ROSTER OF MEMBERS

<u>NAME</u>	<u>NICKNAME</u>	<u>CLASSIFICATION</u>	<u>TRF</u>	<u>SPOUSE</u>
1 Alvez, Ann Clara P.	<i>Ann</i>	Organizational Psychology	PHF+1	
2 Canoy, February Ann Y.	<i>Fay</i>	Graphic Design	RFSM3	Paolo
3 Chiong Sy, Trixia Marie S.	<i>Trix</i>	Architecture	PHF	
4 Chua, Henry G.	<i>Henry</i>	Mining & Mineral Processing	MajorDonor	Susan
5 Chua, Rudy O.	<i>Rudy</i>	Construction	PHF+1	Domi
6 Chua, Susan T.	<i>Susan</i>	Accountancy	MajorDonor	Henry
7 Co, Neal Carlson C.	<i>Neal</i>	Mall Management	PHF	Sharisse
8 Culanag, Isaias Iziel A. Jr.	<i>Sai</i>	Petroleum Distribution	PHF	Emily
9 Delatore, Peter Michael U.	<i>Peter</i>	Pharmaceutical	RFSM2	Maribeth
10 Dellera, Crisante M.	<i>Cris</i>	Software Development		
11 Dorado, Reynolds T.	<i>Shoti</i>	Real Estate Brokerage	PHF	Minerva
12 King, Regan Rex T.	<i>Regan</i>	Big Bike Dealership	PHF	Roselle
13 Layson, Shierwin G.	<i>Win</i>	Oil and Gas Extraction	PHF	MJ
14 Mainit, Jeanne Louise	<i>JL</i>	Medical Care		
15 Makabenta, Christian V.	<i>Tianos</i>	Graphics design	RFSM1	
16 Menguito, Edwin A.	<i>Ed</i>	Medicine-Psychiatry	PHF	
17 Menguito, Enrico A.	<i>Rico</i>	Equipment Maintenance	PHF	Ma. Pilar
18 Mostar, Harry P.	<i>Harry</i>	Diagnostic-Medical	PHF	Cheryl
19 Ngosiok, Irene Simonette C.	<i>Monette</i>	Marketing		
20 Owatan, Edrian V.	<i>Ed</i>	Nursing	RFSM2	
21 Padrique, Terence Neil S.	<i>Terence</i>	Physical Therapy	PHF	Pearl
22 Pascual, Timothy Keith G.	<i>Tim</i>	Construction	RFSM1	Christine
23 Pepito, Aliver O.	<i>Ver</i>	Sales Support-Petroleum	RFSM1	Mikaela
24 Tan, Robert S.	<i>Bobby</i>	Mining Services	PHF	Emmalyn

ROTARY CLUB OF METRO MANDAUE 2006
OFFICERS AND DIRECTORS FOR RY 2022-2023

President:	February Ann Y. Canoy
Pres. Elect/Secretary:	Regan Rex T. King
President Nominee:	Timothy Keith G. Pascual
Immediate Past President:	Trixia Marie S. Chiong Sy
Executive Secretary:	Enrico A. Menguito
Treasurer:	Susan T. Chua
Auditor:	Neal Carlson C. Co
CICO:	Shierwin G. Layson
Sgt-at-Arms:	Robert S. Tan
Dir.-Membership	Henry G. Chua
Dir.-Club Administration	Rudy O. Chua
Dir.-Club Public Relations:	Christian V. Makabenta
Dir.-Service Projects:	Harry P. Mostar
Dir.-The Rotary Foundation:	Ann Clara P. Alvez & Edwin A. Menguito
Dir.-New Generation:	Isaias Iziel Culanag Jr.(RAC) & Reynolds Dorado (IAC)

ROTARY CLUB OF METRO MANDAUE 2006

Certificate of Attendance

This is to certify that

 NAME

Rotary Club of _____

 POSITION

*has attended the regular meeting of the club on _____
 at Cebu City.*

 PE/Sec. Regan Rex T. King

Secretary

PRESIDENT'S TIME:

By: Pres. February Ann Y. Canoy
(IMAGINE ROTARY)

Good evening fellow Rotarians!

Thank you Rotarians for supporting our ""Bazaar for a Cause" project.
Thank you for cash donations of 5,000 from PE Regan, 1,000 from PAG Shoti,
and various items from RCMM Rotarians.
Thank you also for your donations to the Mabolo fire victims, with PE Regan
donating 1,000 and Rotarians showing up to help distribute goods as well as
document our project. We used funds from the Bazaar to purchase foodstuffs
and blankets.

Agenda/Incoming activities:

1. Reminder: membership dues for those who have balances
2. District projects
 - TRF Seminar
 - Mangrove planting and Coastal clean-up

PROGRAMME

5th Regular Weekly Meeting
Friday, September 9, 2022
Café Delle

VISION: "A Club United in Uplifting the Dignity of Man Through Selfless Service."

5

Call to Order	Pres. February Ann Canoy
Invocation	PP Ann Clara Alvez
Pambansang Awit	Video
Reading of Four Way Test & Object of Rotary	Rtn. Timothy Pascual
Introduction of Guests & Visiting Rotarians	PAG Isaias Culanag Jr.
Rotary Information	Rtn. Christian Makabenta
Joke Time	Rtn. Cris Dellera
Secretary's Report	PE/Sec. Regan Rex King
President's Time	Pres. February Ann Canoy
Emcee	IPP Trixie Marie Chiong Sy

INVOCATION

We invite You today, Loving Father, to join us in welcoming our new member. It is always wonderful to have new friends and new allies in the service of Rotary and for the glory of God.

Thank you very much, Lord, for inspiring her to join our club and reward with Your kind blessings her resourceful sponsor.

As we exhort our new member to wear her pin with pride, grant unto us, O Lord, the strength and the courage to continue and persevere in honoring Rotary with faith and enthusiasm.

Amen.

RCMM 2006 Facebook: **Rotary Club of Metro Mandaue 2006**

JOKE TIME

1. Q: What is the biggest lie in the entire universe?

A: " I have read and agree to the Terms and Conditions."

2. Q: What do you call it when you have your mom's number on speed dial?

A: Instagram.

3. Why are iPhone chargers not called " Apple Juice?"

4. Q: How does a computer get drunk?

A: It takes screenshots.

5. Patient: Doctor, I need your help. I'm addicted to checking my Twitter!

Doctor: I'm so sorry. I don't follow.

6. Thanks to autocorrect, 1 in 5 children will be getting a visit from SATAN this Christmas.

7. The closest I've been to a diet this year is erasing food searches from my browser history.

8. The water I was boiling for pasta refused to boil, and if my 12-year old son was right, I wasn't helping by constantly checking on it.

" It's like that old saying," he said. "A watched website never loads."

SECRETARY'S REPORT

17th Induction & Turn-over Ceremonies

Wednesday, August 17, 2022

City Sports Club

1. Pres. February Ann Canoy

2. PE/Sec. Regan Rex King

3. IPP Trixia Chiong Sy

4. PP Ann Clara Alvez

5. PP Henry Chua

6. PP Susan Chua

7. PAG Isaias Culanag Jr.

8. PAG Reynolds Dorado

9. PP Edwin Menguito

10. PP Enrico Menguito

11. PP Terence Padrique

12. Rtn. Neal Co

13. Rtn. Christian Makabenta

14. Rtn. Irene Ngosiok

15. Rtn. Timothy Pascual

16. Rtn. Crisante Delleria

17. Rtn Robert Tan

18. Rtn. Edrian Owatan**

19. Rtn. JL Mainit **

Guests:

1. DG Lilu Aliño

2. PDG MeAnne Solomon

3. DS Jong Fernandez

4. DT Barbetta Lominoque

5. AG Kit Chua

6. DMC Mike Torres

7. PP Heinz Ackermann

8. Sps. Eva Ackermann

9. H.Rtn. Neil Clyde Kho

10. RAC Pres. Phoebe Godinez

11. HRac. Linette Filipino

12. IACMM2006 RI DIR Chynna Dorado

Guests: (cont'd)

13. IACMM2006 Pres. Yashmin Garcia

14. Ms. Mae Moreno-Project Restore partner

15. Sps. Paolo Canoy

16. Sps. Ma. Pilar Menguito

17. Ms. Diana Pellerin

18. Sps. Eva Chiong Sy

19. Ms. Tiffany Chiong Sy

20. Mr. Terence Chiong Sy

21. Ms. Merryl Alvez

22. Mr. Pao Alvez

23. Mr. Jonathan Ybañez

24. Ms. Hannah Amora

ACOM #2

Saturday, August 27, 2022

Cebu Grand Hotel

1. Pres. February Ann Canoy

2. Rtn. Irene Ngosiok

BAZAAR FOR A CAUSE

Sunday, August 28, 2022

Parkmall

1. Pres. February Ann Canoy

2. PE/Sec. Regan Rex King

3. PAG Reynolds Dorado

4. PAG Isaias Culanag Jr.

5. PP Enrico Menguito

6. Rtn. Neal Co

7. Rtn. Christian Makabenta

(continued next page)

SECRETARY'S REPORT

(continuation)

8. Rtn. Irene Ngosiok
9. Rtn. Timothy Pascual
Guests:
1. Sps. Paolo Canoy
2. Ms. Phoebe Canoy
3. Sps. Ma. Pilar Menguito
4. Sps. Emily Culanag
5. Mr. Zechariah Culanag
6. Mr. Jeremiah Culanag
7. Sps. Mines Dorado
8. Sps. Christine Pascual
9. RAC Pres. Phoebe Godinez
10. HRac. Linette Filipino
11. IACMM2006 RI DIR Chynna Dorado
12. IACMM2006 Pres. Yashmin Garcia
13. IACMM2006 PE/Sec. Eve Onglatco
14. IACMM2006 Sophia Ludo
15. IACMM2006 Bea Bonusan
16. IACMM2006 Mandela Yu
17. IACMM2006 Raymond Tampus
18. IACMM2006 Audrey Dy
19. IACMM2006 Andre Espina
20. IACMM2006 Yanna Quijano
21. IACMM2006 Andrea Torres
- Mabolo Fire Victims Donation
Sunday, September 4, 2022
Mabolo NHS
1. Pres. February Ann Canoy
2. PAG Reynolds Dorado
3. Rtn. Irene Ngosiok
4. Rtn. Crisante Dellerera
5. PE/Sec. Regan Rex King**
Guests:
1. RAC Pres. Phoebe Godinez
2. Sps. Paolo Canoy
3. Sps. Mines Dorado
4. Ms. Diana Pellerin
- BIRTHDAY CELEBRANTS FOR SEPT.:**
Sept. 6. Sps. Ma. Pilar Menguito
Sept. 12. PN Timothy Pascual
Sept. 26. Sps. Paolo Canoy
- WEDDING ANNIVERSARY:**
Sept. 25. Bobby & Emmalyn Tan

ROTARY INFORMATION

ROTARY'S NEW ACTION PLAN (continuation)

Priority 1 -- Increase Our Impact

People of Action are effective problem solvers.

Let's seek out new ways to translate our expertise into making a difference -- in our communities and across the globe. We've made measurable impact through our leadership in the efforts to eradicate polio. Let's prove that our impact on the world has only just begun.

Priority 2 -- Expand Our Reach

People of Action activate and inspire one another.

Let's build connections and opportunities that will allow people who share our drive to do the same.

Priority 3 -- Enhance Participant Engagement

People of Action strive to understand the needs of others.

Let's commit to putting the needs, expectations, and growth of our participants at the center of all we do.

Priority 4 -- Increase Our Ability To Adapt

People of Action are inventive, entrepreneurial, and resilient.

Let's stay true to ourselves and stay ahead in our next 115 years.

aservice above self (4)

Lord Jesus, Son of God, You humbled Yourself to become man, in order to serve and not to be served. We humbly ask You to teach us the ideals of service: that what matters most is not how much we have got, but how much we have given; not how much we have won, but how much we have done; not how much we have saved, but how much we have sacrificed; not how much we were honored, but how much we have served.

God, our Father, always uses those closest to Him. Grant us therefore the privilege and the grace to be closest to You, His Son, to be truly Your servants amidst the people we serve.

Amen.

New member (17)

We invite You today, Loving Father, to join us in welcoming our new member. It is always wonderful to have a new friend and a new ally in the service of Rotary and for the glory of God.

Thank you very much, Lord, for inspiring him to join our club and reward with Your kind blessings his resourceful sponsor.

As we exhort our new member to wear his pin with pride, grant unto us, O Lord, the strength and the courage to continue and persevere in honoring Rotary with faith and enthusiasm.

Amen.

prayer for peace (8)

During these trying times where discord abounds not only in the family circles, but in the corridors of power among nations of the world; when the threats of war and destruction are very imminent, let us remember the prayer for peace of the great St. Francis of Assisi:

"Lord, make me an instrument of Your peace;"

"Where there is hatred, let me sow love; Where there is injury, pardon;"

"Where there is doubt, faith; Where there is despair, hope,"

"Where there is darkness, light; And where there is sadness, joy."

"O Divine Master, grant that I may not so much seek"

"To be consoled as to console, to be understood as to understand,"

"To be loved as to love, For it is in giving that we receive,"

"It is in pardoning that we are pardoned, It is in dying that we are born eternal life."
Amen.

11

Father, may everything we do in Rotary
Begin with Your inspiration and continue with Your Saving help.
Let our work always find its origin in You.
And through You, reach completion.
Lord, pour out on us the spirit of understanding, truth and peace,
Help us strive with all our hearts to know what is pleasing to You,
And when we know Your will, make us determined to do it.
God our Father, work is Your gift to us,
A call to reach new heights by using our talents for the good of all.
Guide us as we work, and teach us to live in the spirit,
That has made us brothers and sisters,
Grant this through Christ our Lord,
Amen.

We received a refund of P48,000.00 for the cancelled Discon 2019.

Deducted from our remittance was the club listing of P 3,500.00
and P 1,500.00 each from the 13 Rotarians who committed to
attend the Discon.

The following will be refunded P 3,000.00 which will be applied
to their membership dues:

- | | |
|---------------------------|----------------------|
| 1. Pres. Reynolds Dorado* | 5. PP Edwin Menguito |
| 2. PP Henry Chua | 6. PP Rico Menguito |
| 3. PP Susan Chua | 7. PP Harry Mostar |
| 4. PP Rudy Chua | 8. Rtn. Robert Tan |

Also to be refunded P 3,000.00 are spouses MJ Layson* and
Mines Dorado*.

However, P 1,500.00 will be collected from the following who did not pay the registration fee:

1. PP Ann Clara Alvez
 2. PP Terence Padrique
 3. PE Trixia Chiong Sy
 4. Rtn. Pearl Padrique
 5. Rtn Neal Clyde Kho
- * paid whole year membership dues

sponsor

Club members who have not paid their 1st half dues:

- | | |
|--|----------|
| 1. Rtn. February Ann Canoy(paid Oct. 19) | |
| 2. Rtn. Mark Anthony Esmade (plus admission fee) | ann |
| 3. Rtn. Linette Filipino ** | hoceng |
| 4. Rtn. Neil Clyde Kho ** | pearl |
| 5. PP Harry Mostar (apply P3,000.00 refund) | |
| 6. Rtn. Frederick Ong III | peter |
| 7. Rtn. Edrian Owatan | ann |
| 8. Rtn. Aliver Pepito ** | shierwin |
- ** with balance last RY

serenity prayer (13)

Lord, grant me the serenity,
To accept the things I cannot change,
Courage to change the things I can,
And wisdom to know the difference.

Living one day at a time, enjoying one moment at a time,
Accept the hardships as the pathway to peace, taking as He did,
This sinful world as it is, not as I would have it.
Trusting that He will make things right if I surrender to His will,
That I may be reasonably happy in this life,
And supremely happy with Him forever in the next.

Amen.

Where the membership dues of P6,500.00 go:

		<u>per member</u>
RI dues - first semester (\$34.50) (est.exch.)		1,690.50
Council on Legislation (\$1.00) (est.exch.)		49.00
RI dues - second semester (\$34.50)		1,690.50
Phil. Rotary Magazine		600.00
District Levy		500.00
Disaster Levy		<u>100.00</u>
	sub-total	4,630.00
	<u>per club</u>	<u>at 25 members</u>
Rotaract Levy	1,000.00	40.00
Bloodletting campaign	2,000.00	80.00
Mangrove planting and Coastal clean-up	1,500.00	60.00
Discon Club Listing	3,500.00	140.00
Distas Club Listing	3,000.00	120.00
Interact (load, etc) est.	3,000.00	120.00
The Rotarian magazine, 2 copies (\$48.00)	2,352.00	94.10
other expenses estimate	5,000.00	<u>200.00</u>
	sub-total	854.10
	TOTAL	<u><u>5,484.10</u></u>

New members (17-2)

We invite You today, Loving Father, to join us in welcoming our new members. It is always wonderful to have new friends and new allies in the service of Rotary and for the glory of God.

Thank you very much, Lord, for inspiring them to join our club and reward with Your kind blessings their resourceful sponsors.

As we exhort our new members to wear their pin with pride, grant unto us, O Lord, the strength and the courage to continue and persevere in honoring Rotary with faith and enthusiasm.

Amen.

weekly meeting (15)

Almighty Father, we are proud to invite You into our midst during this weekly gathering. We are certain You will like our company because we enjoy each other's company, we enjoy Rotary.

Our enjoyment of Rotary is made fuller and more meaningful because You have given us the gift of generosity and love for the needy and the downtrodden. Through the different projects and services of our club, we have achieved greater fulfillment as persons.

We are happy and contented. We have true and great friends. Others are happy too and have benefitted from our good deeds.

We thank You, therefore, Almighty Father, for making us the instruments of Your love. We love You for giving us the happiness in and through Rotary. Amen.

2

History of The Rotary Foundation:

At the 1917 convention, outgoing RI President Arch C. Klumph proposed to set up an endowment "for the purpose of doing good in the world." In 1928, it was renamed The Rotary Foundation, and it became a distinct entity within Rotary International.

In 1929, the Foundation made its first gift of \$500 to the International Society for Crippled Children. The organization, created by Rotarian Edgar F. "Daddy" Allen, later grew into Easter Seals.

When Rotary founder Paul Harris died in 1947, contributions began pouring in to Rotary International, and the Paul Harris Memorial Fund was created to build the Foundation.

Evolution of Foundation Programs:

1947 : The Foundation established its first program, Fellowships for Advanced Study, later known as Ambassadorial Scholarships.

1965-66 : Three programs were launched: Group Study Exchange, Awards for Technical Training, and Grants for Activities in Keeping with the Objective of The Rotary Foundation, which was later called Matching Grants.

1978 : Rotary introduced the Health, Hunger and Humanity (3-H) Grants. The first 3-H Grant funded a project to immunize 6 million Philippine children against polio.

1985 : The PolioPlus program was launched to eradicate polio worldwide.

1987-88 : The first peace forums were held, leading to Rotary Peace Fellowships.

2013 : New district, global, and packaged grants enable Rotarians around the world to respond to the world's greatest needs.

Since the first donation of \$26.50 in 1917, the Foundation has received contributions totaling more than \$1 billion.

New day (18)

Almighty Father, our Lord and our Saviour, We offer our thanks for a beautiful day, For the blessings You have showered upon us, For taking good care of our families, For giving us the chance to be of service to our fellowmen, For the success of our projects this Rotary year. Father God, we continuously seek Your guidance and protection In all our endeavors, We offer to You whatever we speak, hear, learn. May it glorify Your name, for You made all things possible,

Lord, forgive us if we have displeased You,
This we ask in the name of our Saviour, Jesus Christ,
Amen.

Teacher (16)

Dear Lord, teach me to be generous,
Teach me to serve You as I should,
To give and not to count the cost,
To fight and not to heed the wounds,
To toil and not to seek for rest,
To labor and ask not for reward.
Save that of knowing,
That I do Your most Holy Will,
Amen.

6

7th Area of Focus

Rotary has a new area of focus: Protecting the Environment

Rotary shares an interest in protecting our common legacy:
the environment.

We are committed to supporting activities that strengthen the conservation and protection of natural resources, advance ecological sustainability, and foster harmony between communities and the environment. We empower communities to access grants and other resources, embrace local solutions, and spur innovation in an effort to address the causes and reduce the effects of climate change and environmental degradation.

Rotary members are tackling environmental issues the way they always do: coming up with projects, using their connections to change policy and planning for the future.

(to be cont'd)

Start of rotary year (2)

Almighty Father, at the start of this Rotary Year, we, the members of this club, sincerely pledge our great faith and unwavering allegiance to You, and humbly beg for Your abundant blessings.

Father, we promise loyalty to You that will not waver as we go forward, we will seek You in the heavens above. As we look backward, we will remember Your constant love and care.

In return, we pray with the Psalmist for Your generous blessings. With You ever on our side, we are sure this will be a good and fruitful year.

Amen.

Thank you (1)

God in heaven, we thank You for all the things You have given us,
For the true friends that share, and the loved ones we care.

As we gather here, dear Lord, we ask You to look down upon us,
Fill our hearts with Your mercy and love,
Guide us with the divine wisdom from above.

May tonight's meeting be not in vain,
Rather make it full of useful ideas, rich in ways to serve,
That our purpose of joining Rotary,
Will be kept booming today and everyday.

Amen.

Calamity/Adversity (12)

Lord, our God, we come to You humbled during this times of trial,

Our nation is reeling under the heavy weight of Covid 19.

Lord, in this times of difficulty, grant to the Filipino people, especially our leaders, the strength of character, the willpower and the nobility of purpose, to rise above the challenges of this difficult times.

You have shown from our daily human experience that nobody is tested beyond his capacity to solve the problem. Experience has also taught us that we do ourselves with impatience. Grant us, therefore, the patience to work hard and be creative in solving our problems. Give us the toughness to face adversity. It is said that: "tough times don't last, tough people do."

Once again, we entreat You, give us Your wisdom, Your guidance, and Your strength. We are Your children, we need Your help. We know You will not abandon us. Together we will overcome.

Amen.

Ideals of Service (9)

Lord Jesus, Son of God, You humbled Yourself to become man,

In order to serve and not to be served. We humbly ask You to teach us the ideals of service: That what matters most is not how much we have, but how much we have given; not how much we have won, but how much we have done; not how much we have saved, but how much we have sacrificed; not how much we were honored, but how much we have served.

God, our Father, always uses those closest to Him. Grant us, therefore, the privelege and the grace to be closest to You, His Son, to be truly Your servants amidst the people we serve.

Amen.

Membership growth (6)

During this month of August, Almighty and Loving Father, we pray for Your divine guidance in attracting more men of goodwill to the fold of Rotary. You have created man as a social being, may his longing to belong be fully satisfied and fulfilled by joining Rotary, an organization that has inspired millions of people all over the world, to spread Your gospel of good deeds and love for fellowmen.

Grant also to our Rotary club, the precious gift of constancy and perseverance

in our practice of teamwork, deep camaraderie and friendship among our members, and in the pursuit of excellence, so that our club will remain attractive and well-worth being a member to.

Finally, dear Father, bestow upon us the strength and the will to live exemplary lives so that we will gain more partners in the service of others in the community.

We ask all these in Your mighty name. Amen.

Distas (14)

Almighty and loving Father, we recommend to Your loving care and guidance the incoming presidents, secretaries, directors and other key officers of District 3860. They are about to immerse themselves into the all important "school of instruction" known as District Assembly.

Please grant unto them, a deep and abiding knowledge of Rotary; teach them all the facets and the wonders of Rotary world, making them happily comfortable inside this great organization.

Finally, dear Father, send down Your Holy Spirit, the source of wisdom and inspiration, to all the participants of this assembly. Through the Holy Spirit, may these Rotary leaders acquire the gift of making wise and firm decisions; may they achieve that quality of greatness to motivate, inspire, and lead men and women who are high achievers in their own right.

Amen.

ROTARY'S ACTION PLAN

TOGETHER, we see a world where PEOPLE unite and take action to CREATE lasting CHANGE across the globe, in our communities, and in ourselves. (Rotary's Vision Statement)

More than a century ago, we pioneered a new model of service leadership grounded in person-to-person connections. Today, those connections are a network that spans the globe -- bridging cultural, linguistic, generational, and geographic barriers -- and shares the vision of a better world. As People of Action, we understand that fulfilling that vision requires a plan.

This is Rotary's Action Plan through 2024: to increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Why does Rotary have a new Action Plan?

The world today is not the same as it was when Rotary began in 1905. Demographics have shifted, the pace has accelerated, and technology has created new opportunities for connection and service. What hasn't changed is a need for values that define Rotary: fellowship, integrity, diversity, service and leadership. With our plan, we will honor our past and embrace our future. We can evolve and keep Rotary not only relevant but thriving.

(to be continued)

9

ROTARY'S NEW ACTION PLAN (continuation)

Priority 1 -- Increase Our Impact

People of Action are effective problem solvers.

Let's seek out new ways to translate our expertise into making a difference -- in our communities and across the globe. We've made measurable impact through our leadership in the efforts to eradicate polio. Let's prove that our impact on the world has only just begun.

Priority 2 -- Expand Our Reach

People of Action activate and inspire one another.

Let's build connections and opportunities that will allow people

who share our drive to do the same.

Priority 3 -- Enhance Participant Engagement

People of Action strive to understand the needs of others.

Let's commit to putting the needs, expectations, and growth of our participants at the center of all we do.

Priority 4 -- Increase Our Ability To Adapt

People of Action are inventive, entrepreneurial, and resilient.

Let's stay true to ourselves and stay ahead in our next 115 years.

Rotary - What We Value

Rotary was founded on principles that remain at the heart of the organization today. These principles reflect our core values -- integrity, diversity, service, leadership, and fellowship, or friendship. Our core values emerge as themes in our guiding principles.

Avenues of Service:

We channel our commitment to service through five Avenues of Service, which are the foundation of club activity.

1. Club Service - focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.
2. Vocational Service - calls on all Rotarians to work with integrity and contribute their expertise to the problems and needs of society.
3. Community Service - encourages every Rotarian to find ways to improve the quality of life of people in their communities and to serve the public interest.
4. International Service - exemplifies our global reach in promoting peace and understanding. We support this avenue by sponsoring or volunteering on international projects, using local member expertise to build long-term partnerships for sustainable projects, seeking service partners abroad, and more.
5. Youth Service - recognizes the importance of empowering youth and young professionals through leadership development programs such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange.

Rotary's Image

A positive public image of Rotary enhances our ability to do good in the world. As a Rotarian, your words and actions represent Rotary, and joining Rotary means committing to live by Rotary's values. Each of us also has the ability to improve the public's

understanding of Rotary by telling the Rotary story and why we're proud to be a part of it. By telling our stories, we make sure Rotary is recognized for the good work we do.

Rotary's official website, Rotary.org, offers information about membership, scholarships, Rotary events, online giving opportunities, the latest Rotary news, and stories of Rotary services and other activities all over the globe. When you register for an account, you gain access to a variety of resources:

- > Brand Center - find messaging and visual guidelines along with customizable materials you can use to promote your club, projects, and programs.

- > Discussion Groups - exchange ideas with members of the Rotary family from around the world on hundreds of topics.

- > Global Center - apply for and manage your club's grants.

- > Learning Center - find online courses about Rotary and professional development topics.

- > Rotary Club Central - see your club's profile and goals.

- > Rotary Global Rewards - explore our member benefits program to get discounts on travel, hotels, dining, and entertainment.

- > Rotary Ideas - find funds, partners, materials, and volunteers for service projects.

- > Rotary Showcase - post your finished projects and browse other's projects to get new ideas for your next one.

With an account on Rotary.org, you can also register for international events and network with other professionals. To learn how to create an account, download "How to Create a 'My Rotary' Account."

16

This Is Our Action Plan

Our Priority: We're Enhancing Participant Engagement

Putting our participant first.

We want all Rotary participants -- our members and any others who

connect through Rotary activities -- to feel engaged and fulfilled by their experience, whether they've been with us for one day or five decades. But we know that isn't always happening. It's time for us to take action.

Let's ask our participants what they're looking for in Rotary, and follow through with opportunities that provide value. That's how we'll keep people contributing and coming back for more.

What we will do.

- > Develop new ways to measure engagement and incentivize club improvement.
- > Create new products and offerings that offer more and better value.
- > Build leadership skills by working with other organizations like Toastmasters International.
- > Offer new personal and professional engagement opportunities.

What your club can do.

- > SEEK feedback from your Rotary participants and your community.
- > CONDUCT a club "health check" and address gaps or issues.
- > ADOPT a more participant-centered approach.
- > FIND new ways to include everyone in club activities and service projects.

Want to know more?

Read the full Action Plan at [rotary.org/actionplan](https://www.rotary.org/actionplan)

Rotary is taking action in response to the pandemic as our clubs support COVID-19 vaccination and continued prevention efforts around the world.

Tapping into decades of experience in bringing polio to the brink of eradication, Rotary members worldwide are helping health authorities communicate lifesaving information about COVID-19 and vaccination, combating misinformation, supporting fair and equal access vaccines, and curbing the spread of the virus by donating protective gear and other supplies to clinics and

hospitals that are under strain.

19

Our Image Matters

For more than 100 years, Rotary has united leaders who are committed to using their expertise to take action and improve their communities. Awareness of Rotary is high. But public understanding of who we are, what we do, and the value we bring to communities is concerningly low. It's important that we tell our story in ways that help people everywhere understand what Rotary does, how we're different, and why our work matters. Without this understanding, we can't reach our full potential and bring more people together and improve even more communities worldwide.

No other organization is quite like Rotary. By using our unique voice consistently in all our messaging, we can ensure that our communications reflect our distinct character.

If we speak, write, and design in one voice, our communications will sound, read, and look unmistakably like Rotary. This will give our audiences a better understanding of who we are.

21

We Are Rotary

"Rotary" is the connective thread that binds Rotary International and The Rotary Foundation. Rotarians naturally refer to our organization as "Rotary." Embracing "Rotary" as our communicative name is a simple, yet critical, step to unify our organization and strengthen our message.

> Rotary -- what we call ourselves when referring to the enterprise as a whole in all communications.

> Rotary International -- how we refer to our global organization of 35,000 clubs and the governance and offices that support them.

> The Rotary Foundation -- what we use when referring to Rotary's fund-

raising and grant-making arm, when appropriate and/or legally required.

Our essence originates from Rotary's vision statement and explains who we are, what we care about, and how we communicate and make decisions. OUR VISION: Together, we see a world where people unite and take action to create lasting change -- across the globe, in our communities, and in ourselves.

OUR ESSENCE: Rotary joins leaders from all continents, cultures, and occupations to exchange ideas and take action for communities around the world.

Our essence summarizes what Rotary is all about -- current and emerging leaders who come together, form relationships, and create a positive impact in communities at home and around the world. It also reflects the values that define Rotary: fellowship, integrity, diversity, service and leadership.

By focusing our communications on our essence, we reinforce what Rotary stands for, how we differ from other organizations, and why Rotary matters today. This approach makes it possible for each of us to develop our own powerful statement about our clubs and collectively tell a compelling and cohesive story about Rotary.

23

Our Voice

We want Rotary to stand out from other organizations and appeal to all of our audiences with compelling, consistent messages. Our voice -- the unique tone and style in which we communicate -- focuses on four attributes that describe Rotary and our members: persevering, inspiring, compassionate, and smart. These attributes set the tone for how we talk about Rotary. Think of them as Rotary's personality.

Rotary's voice is clear, persuasive, and relatable. It's personal and sincere. Convincing but never demanding or scolding.

And finally, it's conversational but not overly casual or perky.

1. Persevering - we are determined, bold, and courageous, and we speak with clarity and conviction.

Example: Since 1979, we have helped eradicate polio in all but three nations worldwide. Today, we're dedicated to ending polio in our lifetime.

2. Inspiring - we motivate others through our positivity, enthusiasm, and passion.

Example: With Rotary, you'll create lasting change across the globe, in your community, and in yourself.

3. Compassionate - we care about the people we help.

Example: Tackling the world's toughest challenges requires empathy. We champion real people and stories that are relatable and universal.

4. Smart - we are perceptive and use our expertise to solve problems in creative ways.

Example: We started with water, because everything starts with water. Without access to clean water, peace can't exist.

26

RI President-elect Announces 2022-23 Presidential Theme

Rotary International President-elect Jennifer Jones wants members to imagine the possibilities in the change they can make to transform the world.

Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, revealed the 2022-23 presidential theme, "Imagine Rotary", as she urged people to dream big and harness their connections and the power of Rotary to turn those dreams into reality.

Jones, who will make history on 1 July by becoming the Rotary's first female president, gave a live on line address to precede Rotary's annual training event for district governors from around the world, the International Assembly. The assembly was rescheduled because of the Covid-19 pandemic and will now be held virtually 7-14 February.

For Rotary, "finding the right part to engage each member should be our core function, Jones said. "It comes down to the comfort and care of our members.

Engaging members is crucial to retaining members, she said, adding that we need to ask members what they want to get from Rotary and give them meaningful responsibilities. "It is our offer of hands-on service, personal growth, leadership development, and lifelong friendship that

creates purpose and passion," Jones said.

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PROTECTING THE ENVIRONMENT

How Rotarians Are Already Fighting Climate Change

By: Diana Schoberg

(continuation):

Rank 7: Family Planning

In low-income countries, the Drawdown authors write, 214 million women who want more control over their pregnancies lack access to contraception, which leads to about 74 million unintended pregnancies each year. Giving women the health care they want and need also benefits the planet, reducing population growth as well as greenhouse gas emissions.

Rank 6: Girl's Education

A woman with no schooling has four or five more children than a woman with 12 years of schooling, which means that educating girls will have a huge impact on population growth.

Rank 11: Regenerative Agriculture

Regenerative agriculture practices included avoiding the use of plows to keep from disturbing the soil; planting a diverse array of crops; and limiting or abstaining from pesticides and synthetic fertilizers. These methods boost the amount of organic matter - carbon - in the soil, improving its health and of the plants growing in it.

Rank 3: Reduced Food Waste

One third of the fruits and vegetables, meat and other food the world produces never get eaten. Instead, it rots unharvested in fields, spoils in storage, or sits forgotten in the back of the refrigerator, only to end up in the garbage.

The production of uneaten food squanders resources such as energy, land, fertilizer. In landfills, food waste generates methane, a greenhouse gas. From start to finish, uneaten food is responsible for releasing the equivalent of 4.4 million gigatons of carbon dioxide into the atmosphere each year.

Rank 10: Rooftop Solar

The sun is an underused energy source: the Drawdown authors note that less than 2 percent of the world's electricity is generated through solar photovoltaic panels. However, the panels have become more widely adopted over the past decade as the technology has grown more affordable.

Rank 5: Tropical Forests

Tropical forests once covered 12 percent of the world's land; today, its 5 percent. According to the Drawdown authors, that accounts for up to 19 percent of the greenhouse gas emissions caused by humans.

Reforestation would enhance the planet's ability to absorb carbon dioxide through photosynthesis while providing wildlife habitat, contributing to flood control, and conserving soil and water. But to be sustainable, reforestation must demonstrate immediate social and economic value.

PAG Reynolds Dorado
PP Harry Mostar
Rtn. Aliver Pepito
IPP Trixie Marie Chiong Sy
PAG Isaias Culanag Jr.
PP Ann Clara Alvez
Pres. February Ann Canoy
PP Rudy Chua
PP Peter Delatore
PE/Sec. Regan Rex King
PP Shierwin Layson
PP Edwin Menguigo
PP Enrico Menguigo
PP Terence Padrique
Rtn. Cris Deller
Rtn Aliver Pepito
Rtn. Edrian Owatan
PP Susan Chua
PP Henry Chua
Rtn. Christian Makabenta
Rtn. Timothy Pascual
Rtn. Irene Ngosiok

Rtn. Dexter Alazas
Rtn. Kristoffer Jun Yurong
Rtn. Christian Clint Calderon
Rtn. Randi Estur
Rtn. Anthony Jayme
Rtn Mark Anthony Esmade
Rtn Neil Clyde Kho
Rtn. Linette Filipino

1

HISTORY OF ROTARY INTERNATIONAL

Paul P. Harris, an attorney, wanted to create a professional group with the same friendly spirit he felt in the small towns of his youth. On 23 February 1905, Harris, Gustavus Loehr, Silvester Schiele, and Hiram Shorey gathered at Loehr's office in Room 711 of the Unity Building in downtown Chicago. This was the first Rotary club meeting. They decided to call the new club "Rotary" after the practice of rotating meeting locations.

Within five years, clubs had formed across the county, from San

Francisco to New York.

In August 1910, Rotarians held their first convention in Chicago. The 16 clubs that existed at that time united to form the National Association of Rotary Clubs.

In 1912, the name changed to International Association of Rotary Clubs to reflect the addition of clubs in other countries. The name Rotary International was adopted in 1922.

By July 1925, Rotary had grown to more than 2,000 clubs and an estimated 108,000 members on six continents.

Rotary's reputation attracted presidents, prime ministers, and a host of other luminaries to its ranks – among them author Thomas Mann, diplomat Carlos P. Romulo, and composer Jean Sibelius. As Rotary grew, members pooled their resources and used their talents to serve their communities. The organization's dedication to this ideal is best expressed in its motto: Service Above Self.

In 1932, Rotarian Herbert J. Taylor created The Four-Way Test. The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do-

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

3

ROTARY'S STRUCTURE

Rotary is made up of three parts: at the heart of Rotary are our clubs, that are supported by Rotary International.

1. **ROTARY CLUBS** bring together dedicated individuals to exchange ideas, build relationships, and take action.

2. **ROTARY INTERNATIONAL** supports Rotary clubs worldwide by coordinating global programs, campaigns, and initiatives.

3. THE ROTARY FOUNDATION uses generous donations to fund projects by Rotarians and our partners in communities around the world. As a nonprofit, all of the Foundation's funding comes from voluntary contributions made by Rotarians and friends who share our vision of a better world.

Together, Rotary clubs, Rotary International, and The Rotary Foundation work to make lasting improvements in our communities and around the world.

Our Partners

When Rotary partners with other organizations, we multiply the impact made by either group on their own. We call this "the Rotary effect." From local food banks to global humanitarian organizations, we work with a wide variety of partners, including:

Aga Khan University

Bill & Melinda Gates Foundation

Center for Disease Control and Prevention

Global FoodBanking Network

Goodwill

Mercy Ships

Shelter Box

UNESCO-IHE

UNICEF

United Nations

WHO

Our Leadership

What does it take to be a leader with Rotary? Integrity, expertise, and a commitment to service -- all the qualities that make Rotary members extraordinary. We look for these qualities in all our leadership positions, including our elected President and Board of Directors, who lead Rotary International, our appointed Trustee Chair and Board of Trustees, who run The Rotary Foundation, and our General Secretary and executive staff, who provide long-term oversight of the organization. Members

of each Rotary club elect their own leadership.

Environment

Almighty and Loving Father, in Your Infinite goodness, You created the world as a beautiful place to live in, bountiful and rich in natural resources and of course, clean and safe for all living beings.

Today, you must be very sad at the sight of Your once wonderful creation, the planet Earth. The earth is reeling and suffocating from and threatened by man's excesses. Some environmentalists even say that the earth is dying because of the disastrous oil spills, proliferation of bacteriologic, chemical, and nuclear wastes, and the senseless rape and destruction of the mountains, the forest, the rivers and the seas.

Before it's too late, we ask for Your divine intervention. Teach all of us to once again love intensely, protect even our very lives, and nourish very carefully back to great health our Mother Earth. Please send down Your Holy Spirit to once more clear our skies, purify our waterways, and render fertile again the soil that we till. Amen

THE ROTARY FOUNDATION

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. The Foundation is a non-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world. This support is essential to make possible Foundation grant-funded projects that bring sustainable improvement to communities in need.

1. PolioPlus

Polio eradication is Rotary's top philanthropic priority. When Rotary launched the PolioPlus program in 1985, there were more than 350,000 polio cases in over 125 countries. Since 1988, Rotary has worked with its partners in the Global Polio Eradication initiative to help immunize more than 2.5 billion children and reduce the incidence of polio by 99 percent. Rotary has contributed more than \$1 billion to the global eradication effort.

2. Rotary Peace Fellowships

Rotary Peace Fellowships enable individuals to pursue a graduate degree in international relations, peace, conflict resolution, and related subjects, or a professional development certificate in peace and conflict studies at one of the six Rotary Peace Centers.

3. Grants

Rotary Foundation grants support Rotarians' efforts to change lives and serve communities. Rotary's grant model include:

District Grants - are block grants that enable clubs and districts to address immediate needs in their communities and abroad.

Global Grants - offer clubs and districts opportunities to participate in strategically focused, high -impact activities.

Packaged Grants - support predesigned projects developed by the Foundation and its strategic partners, which are organizations that work in one or more of Rotary's areas of focus and can offer financial support, technical expertise, or advocacy.

(con'td)

RECOGNITION:

The Rotary Foundation shows its appreciation to individuals and clubs for personal outright contribution supporting its humanitarian and educational activities.

Rotary Foundation Sustaining Member - A Rotary Foundation Sustaining Member is an individual who contributes \$100 or more each year to the Annual Fund.

Paul Harris Fellow - PHF recognition is given in appreciation to anyone who contributes (or in whose name is contributed) \$1,000 or more cumulatively to the Annual Fund, PolioPlus, or an approved Foundation grant.

Certificate of Appreciation - Occasionally, a donor contributes \$1,000 and wishes to recognize a business or organization. In these instances, A Certificate of Appreciation is given instead of PHF recognition, which is only for individuals.

Multiple Paul Harris Fellow - recognition is given at subsequent \$1,000 levels. Recognition consists of a pin set with additional stones corresponding to the recipient's contribution amount.

Paul Harris Society - recognizes individuals who contribute at least \$1,000 each year to the Annual Fund, PolioPlus, or an approved Foundation grant.

Major Donor - The Rotary Foundation recognizes individuals or couples whose combined giving has reached \$10,000, regardless of the gift designation. This recognition level can be achieved only through personal contributions and not through recognition points.

Arch C. Klump Society - donors who contribute \$250,000 or more become members of the Arch C. Klumph Society.

Benefactor - an individual who informs TRF in writing that he/she has made a provision for the Foundation in his/her estate plan or makes an outright gift of \$1,000 or more to the Permanent Fund.

Bequest Society - TRF recognizes couples or individuals who have made commitments in their estate plans totaling \$10,000 or more.

Club Recognition Opportunities

Every Rotarian, Every Year Club - a banner is awarded to clubs that achieve a minimum of \$100 in per capita giving and 100% participation, with every active member contributing some amount to the Annual Fund during the Rotary Year.

100% Paul Harris Fellow Club - every active member must be a PHF when banner recognition is requested.

100% Rotary Foundation Sustaining Member Club - a banner is awarded to clubs that achieve \$100 in per capita giving, in which every active member of the club personally contributes \$100 or more to the Annual Fund during the Rotary year.

All projects, scholars, and vocational training teams funded by global grants and packaged grants work toward specific goals in one or more of the following areas of focus:

1. Peace and conflict prevention/resolution:

- > providing training for leaders, including young potential leaders, in prevention and mediation of conflict.
- > supporting peace-building in communities and regions affected by conflict.
- > supporting studies related to peace and conflict prevention/resolution by career-minded professionals.

2. Disease prevention and treatment:

- > improving the capacity of local health care professionals.
- > supporting disease prevention programs, with the goal of limiting the spread of communicable diseases and reducing the incidence of and complications from non-communicable diseases.
- > enhancing the health infrastructure of local communities.
- > educating and mobilizing communities to prevent the spread of major diseases.
- > preventing physical disability resulting from disease or injury
- > supporting studies related to disease prevention and treatment by career-minded professionals.

3. Water and sanitation:

- > providing equitable access to safe water, improved sanitation, and hygiene.
- > strengthening the ability of communities to develop, fund, and maintain sustainable water and sanitation systems.
- > supporting programs that enhance communities' awareness of the benefits of safe water, sanitation, and hygiene.
- > supporting studies related to water and sanitation by career-minded professionals.

4. Maternal and child health:

- > reducing mortality and morbidity rates for children under the age of five
- > reducing maternal mortality and morbidity rates.

- > improving mothers' and children's access to essential medical services, trained community health leaders, and health care providers.
- > supporting studies related to maternal and child health by career-minded professionals.

5. Basic education and literacy:

- > involving the community to support programs that strengthen the capacity of communities to provide basic education and literacy to all.
- > increasing adult literacy.
- > working to reduce gender disparity in education.
- > supporting studies related to basic education and literacy by career-minded professionals.

6. Economic and community development:

- > building the capacity of entrepreneurs, community leaders, local organizations, and community networks to support economic development in impoverished communities.
- > developing opportunities for productive work.
- > reducing poverty in undeserved communities.
- > supporting studies related to economic and community development by career-minded professionals.

Sustainability:

Sustainability means different things to different organizations. For The Rotary Foundation, sustainability means providing solutions to community needs that ensure that the benefiting community can maintain the activities after grant funding ends. Global grant projects must be sustainable and display the following characteristics:

- > Community needs - the host community and Rotary project sponsors develop projects based on the host community's assessment of its needs and strengths.
- > Appropriate technology - project materials are appropriate for the community and, ideally, are purchased locally.
- > Sustainable funding - the community is able to sustain the project without ongoing support from TRF or other Rotary sources.
- > Knowledge transfer - the project includes teaching beneficiaries how to address their ongoing needs after the completion of the project.

- > Motivation - the community is able to assume ownership of the project upon its completion.
- > Monitoring and evaluation - the project includes a measurement plan to confirm significant improvement, ideally for at least three years.

Lead the Way (3)

Almighty and Loving Father, this year, we are again given a mandate to "Lead the Way." This is a task that is not easy. The modern day standards for excellence for leading the way, are exceedingly high and seemingly insurmountable. The World Olympics call for performances that are "faster, higher, stronger." All the great men and heroes of the past have walked the extra mile, have performed beyond the call of duty and have done exceptional deeds, head and shoulder above the rest. You are our Supreme Leader - the Almighty and Powerful. Lead the Way and we will follow You in all humility but with boundless confidence. With You as our Leader, we will overcome. Amen.

Sustainability (5)

Almighty and Loving Father, today we fervently pray to You as the Alpha and Omega. As we review our past performances and plan for the challenges of the incoming year, we pray to You for sustainability, for long lasting perseverance. We have experience of many happy beginnings but also sad endings. It is said that one of the greatest crimes in the world are unfinished jobs. Help us O Lord, to believe that perseverance does not just make us grow old, but make us grow new, each day of this amazing life You have called us to live. That today is the "beginning of the rest of our lives." Amen.

Governor's visit (7)

Almighty and Loving Father, it is with great pleasure that we invite You to join our club in welcoming and honoring our District Governor, Governor Riezl and his officers.

We beseech You to continue giving Your protection and great care to Gov. Riezl and his party. Please bestow upon them good health and great stamina as they face backbreaking business meetings and serious discussions. We also entreat You to bestow upon all the members of the club, the spirit of generous hospitality, warm fellowship and active cooperation, so that the Governor's visit will be more pleasant, fruitful, rewarding and truly memorable.

We have laid our plans and programs, however, we still need the inspiration and guidance of the Holy Spirit. Finally, we thank You for this opportunity to break bread with the Governor, hear the good news and receive valuable counsel which we are sure will give all of us the strength and greater resolve to pursue our service objectives this Rotary Year. Amen.

Tree planting (10)

Father in heaven, today we bring You some good news.

We will be going to the mountains to plant trees.

We are deeply sorry, that for a long time, we have not been caring for our environment, allowing it to deteriorate badly all these years.

However, dear Father, we ask You to raise our standards of improving our environment and bring us to the higher levels of the culture of cleanliness. May this tree planting project bring us to the standards of integrity, cleanliness, and effectiveness in all our business and professional dealings with others.

Amen.

The Rotary Foundation will enable our members and their community allies to take action in these ways:

- > Protecting and restoring land, coastal, marine and freshwater resources.
- > Enhancing the capacity of communities to support natural resource management and conservation.
- > Supporting sustainable agriculture, fishing, and aquaculture practices.
- > Addressing the cause of climate change by reducing the emission of greenhouse gases.
- > Strengthening ecosystems and communities affected by climate change.
- > Supporting education initiatives that promote behavior that protects the environment.
- > Advocating for sustainable consumption to build an economy that uses resources more efficiently.
- > Addressing environmental justice issues and public health concerns.

11 RYLA

Rotary Youth Leadership Awards (RYLA) is an intensive leadership experience organized by Rotary clubs and districts where you develop your skills as a leader while having fun and making connections.

What are the Benefits?

Connect with leaders in your community and around the world to:

- > Build communication and problem-solving skills.
- > Discover strategies for becoming a dynamic leader in your school or community.
- > Learn from community leaders, inspirational speakers, and peer mentors.
- > Unlock your potential to turn motivation into action.
- > Have fun and form lasting friendships.

What is Involved?

RYLA events are organized locally by Rotary clubs and districts for participants ages 14-30. Depending on community needs, RYLA may take the form of a

one-day seminar, a three-day retreat, or a weeklong camp.

Your community might host a RYLA event for secondary school students to hone their leadership potential, for university students to develop creative problem-solving strategies, or for young professionals to learn ethical business practices.

12

Rotary Fellowships and Rotarian Action Groups

Rotarians' interests and hobbies are as diverse as they are. Two types of international groups offer Rotarians ways to pursue interests they have in common with other members worldwide: Rotary Fellowships, which center around recreational or vocational interests, and Rotarian Action Groups, which focus on specific service areas.

Rotary Fellowships represent an abundance of recreational pursuits, including tennis, music and canoeing, and professional interests such as medicine, law enforcement, and photography. Their activities are as varied as their interests.

Rotarian Action Groups help Rotary clubs and districts plan and implement large-scale projects in their area of expertise. For example, the Water and Sanitation Rotarian Action Group functions as an expert consulting entity that advises clubs and districts on how to undertake water and sanitation projects that have real impact. The Rotarians for Family Health and AIDS Prevention Rotarian Action Group mobilizes Rotarians to help tens of thousands of people in under-resourced communities get low-cost, comprehensive health services and screenings.

14

Rotary in Action

Rotarians and Rotaractors worldwide unite in service to improve communities near and far. Together, we promote peace; provide clean water, sanitation, and hygiene; support education; fight disease; save mothers and children; grow local economies; protect the environment; provide disaster relief; and eradicate polio. This work takes commitment,

knowledge, leadership, and above all, determination to take action.

We are guided by our Action Plan, which reinforces our vision, charts our future, and provides a strategy to steer us toward success. Our plan has four strategic priorities: increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt. Through this lens, we improve lives through service projects, community outreach, and personal and professional growth.

Rotary is about the power to connect, partner, and create change. Our work is methodical and steady, generating long-term results, like our decades-long commitment to eradicate polio. And when urgent needs arise, Rotarians respond whether by providing food and shelter after disasters or getting protective equipment to health care workers during the COVID-19 pandemic.

15

Protecting the Environment

Rotary shares an interest in protecting our common legacy: the environment.

We are committed to supporting activities that strengthen the conservation and protection of natural resources, advance ecological sustainability, and foster harmony between communities and the environment. We empower communities to access grants and other resources, embrace local solutions, and spur innovation in an effort to address the causes and reduce the effects of climate change and environmental degradation.

How Rotary Makes Help Happen

Rotary members are tackling environmental issues the way they always do: coming up with projects, using their connections to change policy and plan for the future.

How Rotary Will Help Protect Our Planet

The Rotary Foundation will enable our members and their community allies to take action in these ways:

- > Protecting and restoring land, coastal, marine and freshwater resources.

- > Enhancing the capacity of communities to support natural resource management and conservation.
- > Supporting sustainable agriculture, fishing, and aquaculture practices.
- > Addressing the cause of climate change by reducing the emission of greenhouse gases.
- > Strengthening ecosystems and communities affected by climate change.
- > Supporting education initiatives that promote behavior that protects the environment.
- > Advocating for sustainable consumption to build an economy that uses resources more efficiently.
- > Addressing environmental justice issues and public health concerns.

18

ROTARY'S Guiding Principles

For more than 100 years, our guiding principles have been the foundation upon which our values and tradition stand. The Four-Way Test, Object of Rotary, and the Avenues of Service express our commitments to service, fellowship, diversity, integrity, and leadership.

Action Plan

We've identified four priorities that are the stepping stones to helping Rotary realize its new vision and serve as the foundation for Rotary's new action plan: will increase our impact, expand our reach, enhance participant engagement, and increase our ability to adapt.

Areas of Focus

We direct our efforts to enhance our local and global impact. Our most successful and sustainable projects and activities tend to fall within the following areas: promoting peace, fighting disease, providing clean water, saving mothers and children, supporting education, growing local economies, and

protecting the environment.

20

Rotary as a Brand

A brand is more than a logo. Rotary's brand is much bigger than its wheel. It's a perception: it's how others think about us, not just how we see ourselves.

When we talk about the Rotary brand, we're talking about the basic qualities and goals that unite all Rotary clubs and districts -- it's what we offer people who partner with us, join a club, or participate in our programs and projects. Our brand reflects our identity, our vision, and our essence, as well as our values. It represents our unique culture and our approach to creating lasting, positive change.

People's perception of Rotary comes from their experience with our clubs and programs, along with the stories we tell and the images we share. Compelling, consistent brand communications --- together with a great experience --- can strengthen our brand and help us engage and attract more members, donors, and partners.

22

We Are People of Action

People of Action helps define Rotary for those who don't know us. We're professional, community, and civic leaders who connect with each other and who share a unique perspective and passion for taking action to improve the world.

Rotary is committed to making the world a better place.

> we bring together people of action from all continents and cultures who deliver long-term solutions to the world's most persistent issues.

Rotary helps us become better leaders, individuals, and humanitarians.

> we're an organization founded on people, relationships, and taking action.

> we use our professional backgrounds, diverse perspectives, and global connections to change the world for the better.

> through service, we make lifelong friendships that transcend political, cultural, and generational boundaries and foster global understanding and respect.

By presenting Rotarians as people of action, we bring Rotary's vision to life in a relevant and tangible way. When we speak with the same voice, we raise awareness and understanding of Rotary.

Rotary members are the messengers of this campaign. As ambassadors of our brand, clubs are empowered to share the simple but captivating message that Rotary members are taking action to create positive change.

24

Rotary's World Polio Day Program Looks Toward Polio Eradication's Endgame

Rotary's goal of ridding the world of polio is within reach. So far in 2021, only two cases of wild polio have been reported -- the lowest circulation of the disease ever -- with one infection each in Afghanistan and Pakistan, the two countries where polio remains endemic.

The low case count can be attributed to several factors. These include polio vaccination campaigns resuming after the interruption caused by the COVID pandemic, the natural immunity induced by the wild polio outbreaks of the previous years, and the restrictions on travel and population movement that also were due to the pandemic.

This year, the Global Polio Eradication Initiative (GPEI) announced a new five-year strategy for 2022-26 to end all polio viruses, including tackling the persistent transmission of circulating vaccine-derived poliovirus.

Rotary and our GPEI partners identified remaining obstacles to polio eradication and developed approaches to reaching the goal. The plan aims to achieve and sustain a polio-free world through a focus on implementation and accountability while using innovative methods and tools.

25

RI President Shekhar Mehta urges countries at COP26 to protect

the environment.

Rotary International President Shekhar Mehta joined the Rotary delegation to the 26th United Nations Climate Conference in Glasgow, Scotland, on 10 November to explore ways Rotary can work on environmental challenges, including restoring mangroves, a crucial ecosystem that can mitigate the effects of climate change in coastal areas.

The climate summit, also known as COP26 (short for Conference of the Parties), brought together nearly 100 heads of state and governments over a two-week period to set new targets for fossil fuel emissions. This was Rotary's first time at the annual conference.

Mehta co-led a round table discussion with Patricia Scotland, secretary-general of the Commonwealth, that focused on the crucial role mangroves play in mitigating and adapting to climate change. Mangroves sequester large amounts of carbon and also protect against storm surges and coastal erosion, filter pollutants, and provide habitat for aquatic life, among other benefits.

Climate and environmental representatives and experts from more than 20 countries attended the round table and pledged to act alongside Rotary to help save and restore mangroves.

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PROTECTING THE ENVIRONMENT

How Rotarians Are Already Fighting Climate Change

By: Diana Schoberg

Rotarians are doers. Show them a problem and they look for solutions. But a global problem such as climate change might seem daunting to even the most resourceful Rotary member.

Break that complex problem down into smaller pieces, however, and you find there are many things Rotarians can do -- and are already doing, with help from The Rotary Foundation.

A coalition of researchers and scientists led by environmentalist and writer Paul Hawken, mathematically modeled the climatic and economic potential solutions to learn which ones would yield the best results for people and the planet. The list, compiled in a 2017 book called: "Drawdown: The Most Comprehensive Plan Ever Proposed

To Reverse Global Warming," included some surprising possibilities, such as educating girls, promoting family planning, and assisting farmers. As it happens, all these align with Rotary's areas of focus. "Drawdown" researchers ranked solutions from 1 to 80 based on their potential to avert or reduce greenhouse gas emissions. We looked at those rankings alongside global grant projects to see how Rotarians are already helping to fight climate change.

(to be cont'd)

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RY 2022-23 Presidential Theme

The 2022-23 presidential theme logo was designed by renowned Australia-based indigenous artist Riki Salam to represent RI President Jennifer Jones' theme and initiatives.

The logo represents key elements of Rotary while honoring the Indigenous culture.

- > the circle signifies connections to one another.
- > the dots around the circle represent people, one for each of our area of focus.
- > the circle and dots together become a navigation star, which signifies Rotary's guiding light.
- > the solid line underneath signifies a digging stick used for hardwork -- a tool that Rotary's people of action use to get things done.

(To respect the logo and its symbolism, do not separate any elements of the logo or use it in any way other than what is specified).

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